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Introduction to MercenaryGeologist.asia

A Monday Morning Musing from Mickey the Mercenary Geologist

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Dear Investor:

Today we are proud to launch a new website, <u>MercenaryGeologist.asia</u>. This scaled-down version of <u>MercenaryGeologist.com</u> was created for our growing audience in western North America and eastern China who prefer to read in Simplified Chinese. Demand from China is fueling a secular bull market for commodities and Chinese investment in the resource industry and equity markets is an increasingly important factor in the world's economy. <u>MercenaryGeologist.asia</u> will extend our reach into this key segment of the financial and investment community.

In late April of 2008 we launched **The Mercenary Geologist** website and newsletter as the equities markets entered a worldwide economic crisis. As a contrarian investor and a strong proponent of the bull market in commodities, I foresaw an opportunity during the stock market meltdown for speculation in the junior resource sector.

I think all information on the internet should be free and so our business model is to offer a free email subscription to investors. My website is supported by companies that I own stock in and cover in the newsletter. A list of our sponsors is available by clicking here: <u>MercenaryGeologist.asia Site Sponsors</u>. You can become a free email subscriber thru this link: <u>MercenaryGeologist.asia Subscription Page</u>.

In retrospect, the start-up of my newsletter in 2008 happened at an ideal time for investing. From September 2008 to the end of 2010, I picked 17 exploration and mining stocks at or near their 12-month lows. Fifteen of those stocks doubled in share price in 12 months or less, one tripled in 13 months, and only one of the seventeen was a failure. Considering the weakness in the junior resource market over the last nine months, I again foresee an opportunity for profitable speculation. With money to be made in the near- to mid-term, I will continue to present new ideas and companies to my loyal subscribers in the coming months.

Simply put, investing in stocks listed on the Toronto Venture Exchange is gambling. My investing philosophy applies conservative trading methods to the high risk/high reward nature of the junior resource sector. The trading methodology demands careful research and due diligence, but my track record proves

it is an effective way to skew the gambling odds in your favor. For a summary of my program, I urge you to read a musing called "<u>The Power of Two</u>".

I offer two products via my newsletter:

- Mercenary Alerts are for free email subscribers only and are reports on companies that I own and cover.
- Mercenary Musings are available to subscribers exclusively on Friday afternoons after North American markets close, and are released to the public via my website before the markets open on Monday morning.

In addition to informing subscribers of my investment in companies, **The Mercenary Geologist** newsletter addresses macroeconomic issues, geopolitics, commodity supply and demand fundamentals, and specific factors influencing the junior resource markets. Other pertinent topics include discussions on how to evaluate companies and consistently pick winners as a lay investor.

As an exploration and mining analyst, I travel to many countries for field evaluation of projects, speak personally with company management, and consult with an industry-wide network of investment professionals. In addition, I am an invited speaker at 15 investment conferences and events per year, and produce regular radio, print, and business television interviews. All public presentations and interviews are available in English at <u>MercenaryGeologist.com</u>.

We hope and trust that <u>MercenaryGeologist.asia</u> will be informative and of interest to Chinese investors who want to profit from my ideas on investing in the junior resource sector. At this time we are offering a scaled-down version of the main website but will be adding significant content in the weeks and months to come.

Ciao for now,

Mickey Fulp Mercenary Geologist

> Mercenary Geologist Free Subscription to My Musings

The <u>Mercenary Geologist Michael S. "Mickey" Fulp</u> is a Certified Professional Geologist with a B.Sc. Earth Sciences with honor from the University of Tulsa, and M.Sc. Geology from the University of New Mexico. Mickey has 30 years experience as an exploration geologist searching for economic deposits of base and precious metals, industrial minerals, uranium, coal, oil and gas, and water in North and South America, Europe, and Asia.

Mickey has worked for junior explorers, major mining companies, private companies, and investors as a consulting economic geologist for the past 24 years, specializing in geological mapping, property evaluation, and business development. In addition to Mickey's professional credentials and experience, he is high-altitude proficient, and is bilingual in English and Spanish. From 2003 to 2006, he made four outcrop ore discoveries in Peru, Nevada, Chile, and British Columbia.

Mickey is well-known and respected throughout the mining and exploration community due to his ongoing work as an analyst, writer, and speaker.

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